

Green Fund:	TATWIR - Green Growth
Country:	• Morocco
Source of Funds:	• National Funds
Description	<p>The "TATWIR - Green Growth" program, spearheaded by the Ministry of Industry and Trade in collaboration with the National Agency for the Promotion of SMEs (Maroc PME) and the Moroccan Agency for Energy Efficiency (AMEE), aims to assist industrial SMEs in transitioning to carbon-neutral processes and products. Its goal is to foster the emergence of competitive green industrial sectors while reducing industrial pollution, aligning with the objectives of the 2021-2023 Industrial Recovery Plan to position the Kingdom as a decarbonized and circular industrial base. Eligible projects include those focused on energy transition, such as optimizing practices, improving equipment energy efficiency, and utilizing renewable energies. Additionally, the program supports projects to establish green industrial sectors, innovate eco-designed products, and implement clean technologies in manufacturing processes to reduce environmental pollution. The first phase of the "TATWIR - Green Growth" program mobilizes nearly 1 billion dirhams in investments. It offers comprehensive support, including a 30% investment allowance for technological investments, a 10% equity contribution for SMEs, coverage of up to 50% of innovation and product development costs, and up to 80% coverage for SMEs and 90% for VSEs for consultancy and technical expertise.</p>

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